



# NICHE SNOWBOARDS

TWO THOUSAND TWENTY-TWO/TWENTY-THREE



## ENVIRONMENTALLY CONSCIOUS, ZERO-WASTE SNOWBOARDS IS WHAT WE DO BEST.

Niche is based out of Salt Lake City, Utah, and since 2009 has been dedicated to providing the global snowboard community with a quality product whose environmental impact is lessened by thoughtful design, conscious material selection and the desire to craft quality snowboards. We believe snowboarding and creativity go hand-in-hand, and are passionate about making boards that are lighter, snappier and more durable than most traditionally constructed decks.

At Niche Snowboards, we've changed the way we think about the relationships between our materials, our environment, and ourselves. We firmly believe that small steps, when multiplied by many people, can change the world.

Bottom line, what makes us different is our passion for quality, good design, and making the most environmentally conscious snowboards in the industry. We're certainly not perfect, but we continually strive to be better, and hope our success will inspire change in the snowsports industry and lead to good things for you and the planet we all share.

# TABLE OF CONTENTS

PAGE 5  
zero-waste manufacturing / recyclamine®

PAGE 6  
materials

PAGE 8  
camber profiles / edge technology

PAGE 10  
snowboards

PAGE 52  
line overview



# RECYCLAMINE®

*The world's first true zero-waste snowboard manufacturing.*

For a many years, we've worked relentlessly on a big goal: make snowboard manufacturing a zero-waste process. Get manufacturing waste out of landfills. Get end-of-life snowboards out of landfills. Turn these things into new products by recycling them. Close the manufacturing loop and introduce a true cradle-to-cradle system that works. The smallest of decisions we make on a daily basis matter. At Niche Snowboards, our goal from day one has been to create quality snowboards using environmentally conscious materials and manufacturing practices. We believe in transparency, and that we can *always* continue to be better. Because of this ethos, every product Niche makes is zero-waste and fully recyclable.

**HOW DOES IT WORK?** THE RESINS WITHIN THE SNOWBOARD CAN BE DISSOLVED AND BROKEN APART USING A TOP-SECRET SOLUTION, ENABLING US TO HARVEST ALL STRUCTURAL COMPONENTS AND MATERIALS. THESE MATERIALS CAN THEN BE RECYCLED, REPURPOSED OR UPCYCLED TO CREATE OTHER NEW PRODUCTS LIKE SURFBOARD FINS, BINDING COMPONENTS, OR AN UNLIMITED ARRAY OF POSSIBILITIES!

We are excited to bring 100% recyclable snowboard manufacturing to our **entire line of products this season**, allowing all manufacturing waste and the product itself to be recycled and repurposed for reuse at the end of its product life cycle. We have teamed up with Connora to apply their Recyclamine® technology into our existing bio-resins to make a groundbreaking shift in snowboard manufacturing, ensuring that nothing we produce ever ends up in a landfill.

BY USING THE RECYCLAMINE® RESIN SYSTEM, IT IS POSSIBLE TO HARVEST ALL THE RAW MATERIALS FROM SNOWBOARD MANUFACTURING TO BE REPURPOSED OR RECYCLED.

Recyclamine® curing agents are the only epoxy hardeners available that enable full recyclability of thermosetting epoxy resins. This technology provides chemical resistance and mechanical properties similar to conventional, non-recyclable amine-cured epoxies. Flexibility, toughness, and low temperature properties are equal or superior to conventional epoxies.

Our goal was to create a snowboard that maximized performance while synergistically minimizing all impacts on the environment – a 100% recyclable board using environmentally conscious materials and manufacturing practices.

The use of this revolutionary technology provides an end of life solution for snow sports products, and for the waste created during the manufacturing process. We are currently working on creating thoughtful collaborations within the snowsports industry, and look forward to working together to create better manufacturing solutions for us all.

# MATERIALS



## DIGI-PRINT TOPSHEET

Most snowboard makers cover their topsheets in a thick, toxic lacquer to add shine. This is not only toxic to the environment; it's unhealthy for people working in the factory.

Digi-Print uses a lacquer-free topsheet material that's also thinner than most snowboard topsheets. This cuts down on excess material and makes your board lighter.

We digitally print directly onto the topsheet, cutting up to 60% of the material and 75% of the energy wasted during alternate printing processes.



## WATER-BASED INKS

Niche uses non-toxic, solvent-free, water-based inks for printing graphics on all snowboard production.



## SNAPPY SAP™ BIO RESIN

Traditional resins can be extremely toxic to people and the environment. For our snowboards, we partnered with Entropy Resins to create our one-of-a-kind, Snappy Sap™ Bio-Resin. As opposed to traditional epoxies made primarily of petroleum-based materials, Snappy Sap™ Bio-Resin is composed of bio-renewable materials from the industrial waste streams of the paper pulp and bio-fuels industry.

THESE NATURAL COMPONENTS HELP THE ENVIRONMENT BY:

- 45% material sourced from sustainable, bio-renewable materials
- Lower environmental impact from processing – reduction of greenhouse gas emissions, reduced water and energy consumption, reduced wastes
- Eliminates harmful byproducts

SNOWBOARD BENEFITS:

- Increased elasticity – provides more pop and spring to your board
- Super high adhesion properties help keep your board from delaminating!
- Toughness – combined these benefits make your board bomb proof



## BASALT MAGMA FIBER

Basalt is the product of volcanic activity. The fiberization process is more environmentally safe than that of glass fiber; the greenhouse gases that might otherwise be released during fiber processing were released eons ago during the magma eruption. Basalt is also 100% inert, which means it has no toxic reaction with air or water, and is noncombustible. And basalt is much easier to recycle than glass.

- Our Magma Fiber shows 15-20% higher tensile strength than regular fiberglass. This means better impact absorption, strength, and elasticity.
- Because basalt has a greater strength to weight ratio, less is needed to produce a snowboard. And less material means a lighter board!
- Basalt does not absorb water. So if you chip your topsheet jibbing some gnar, your board will not absorb water and delaminate!



## BASALT STRINGERS

Stringers are strips of material that change the personality of a board (i.e. giving a board more pop or more stiffness), and are typically made of carbon fiber or another type of wood. Niche has developed a totally new stringer technology using Basalt fiber!

Carbon uses lots of energy to process and releases half of its weight in CO<sub>2</sub> and other pollutants when manufactured. Basalt is an awesome eco-substitute! Basalt stringers provide similar characteristics to carbon fiber, only they're made from basalt! They are strong, lightweight, and provide amazing vibration dampening characteristics, giving you a less chattery ride.



## SUSTAINABLE WOOD CORES

The forests that our wood cores come from are managed carefully to meet the social, economic, ecological, cultural and spiritual needs of current and future generations. Our wood cores also come from a sustainable source, which means they are replaced by new trees!

HERE ARE SOME OTHER REQUIREMENTS OF OUR FOREST MANAGEMENT:

- No use of hazardous chemicals
- No conversion of forests or any other natural habitat
- Appropriate management and identification of areas that need special protection (ex. cultural or sacred sites, habitats of endangered animals or plants)
- Respect of international workers rights and Human Rights, with particular attention to indigenous peoples
- All applicable laws must be followed, with no tolerance for corrupt or questionable business practices



## RECYCLED MATERIALS

Niche uses recycled materials in many components of our snowboard design and production. Such components used in our boards include:

- RECYCLED BASE MATERIAL
- RECYCLED STEEL EDGES
- RECYCLED ABS SIDEWALLS



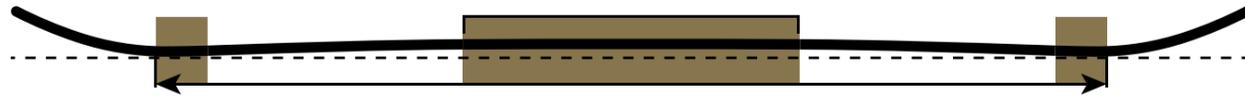
## RECYCLAMINE®

Products using our revolutionary Recyclamine® resin system are able to be fully recycled at the end of their life span and all associated manufacturing waste will be reclaimed and upcycled into new products!

# CAMBER PROFILES

## CAMBER DOMINANT HYBRID

Traditional camber with a flatter mid-section. Provides more stability, tons of pop, and responsive edge control.



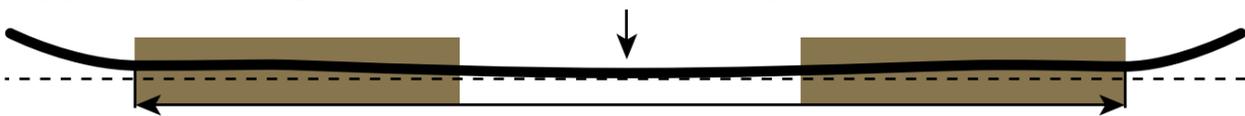
## FLAT TO EARLY RISE CAMBER

Floats better in powder compared to traditional camber, while still having a loose, playful feel with maintained edge control.



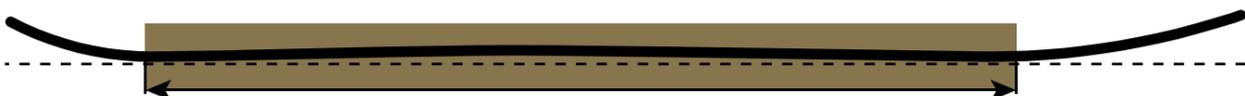
## MULTI-CAMBER

The pop and edge control of regular camber, with the float of reverse camber. Optimal versatility in all types of terrain.



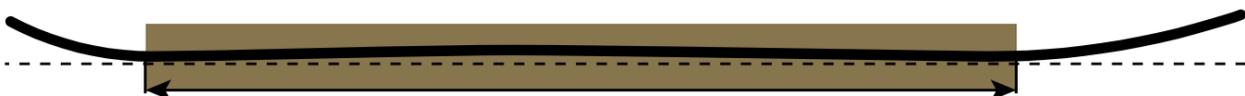
## BACK-SEAT CAMBER, ROCKERED NOSE

Rocker in the nose leading into traditional camber by the **BACK** foot. Float effortlessly through powder and lock-in on groomers.

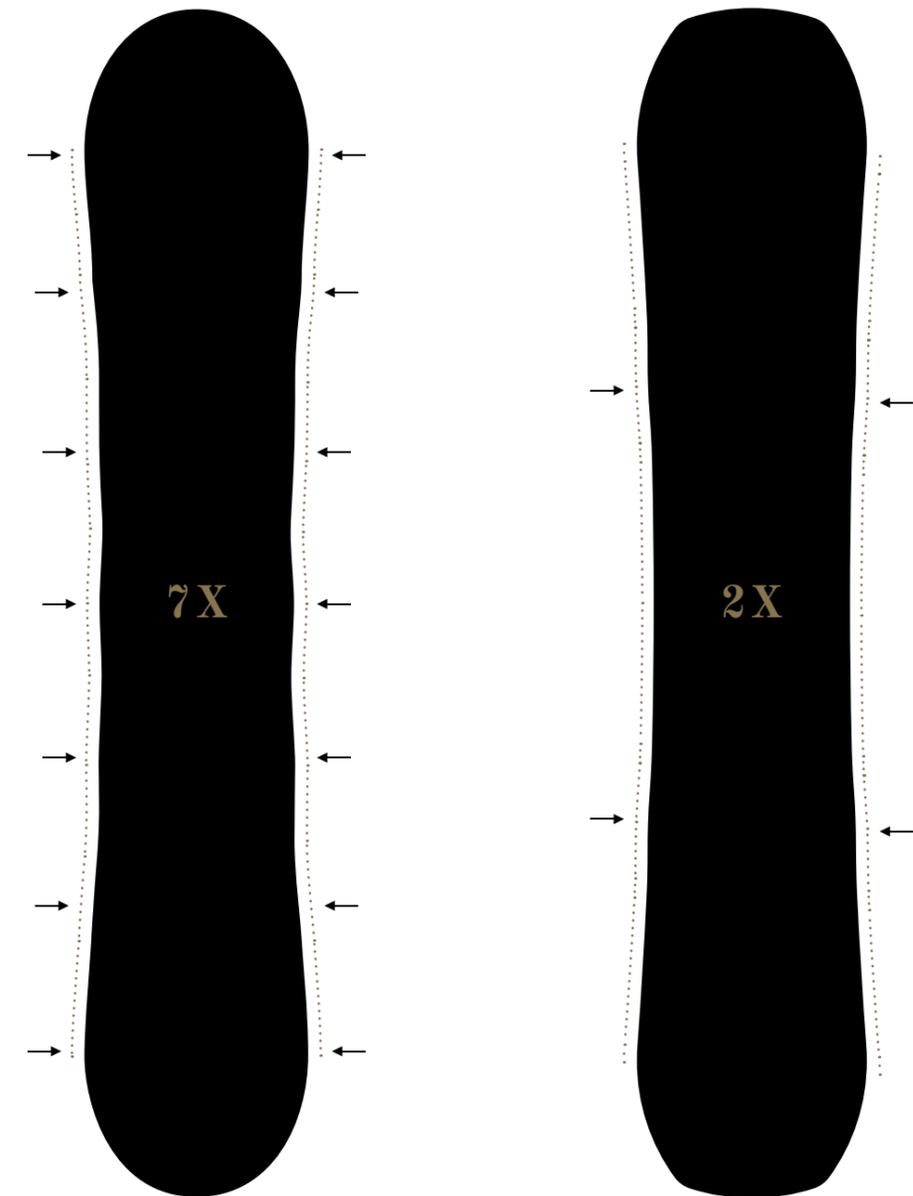


## DIRECTIONAL CAMBER, ROCKERED NOSE

Rocker in the nose leading into traditional camber under foot. Float effortlessly through powder and lock-in on groomers.



# EDGE TECHNOLOGY



MAGNE-TRACTION®

TRACTION BUMPS

The wavy edge of Traction Bumps add contact points to your edges to give your board more edge control and stability, especially in icy conditions. It works like the serrated edge of a knife, and adds extra bite and grip, and max carving power to your ride.

\* U.S. Patent Nos. 7,832,892 8,511,704 and foreign equivalents. Licensed. \* Magne-Traction is a trademark of Mervin Manufacturing, Inc. and is used under license.

S N O W B O A R D S

STORY  
-  
MAELSTROM  
-  
PYRE  
-  
AETHER  
-  
CRUX  
-  
WRAITH  
-  
SONNET  
-  
NIGHTSHADE  
-  
MINX  
-  
FATHOM



NICHE STORY

41.3255°S, 73.6621°W

*The graphic on the Story was created by Niche's Creative Director, Ana Van Pelt, and features illustration by Zosia Olenska.*

# STORY

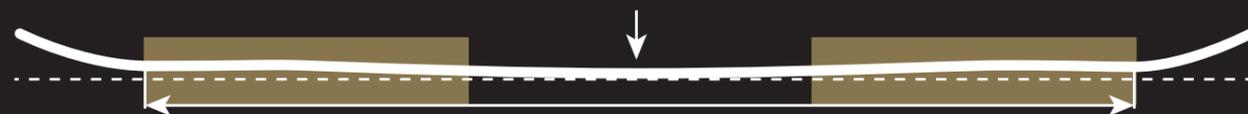
## ALL-MOUNTAIN DOMINANCE

A directional, aggressive, all-mountain slayer that cuts through any type of terrain with ease.

From icy runs to amazing pow days, the Story is a directional, all-mountain beast. The stiffened, slightly tapered tail and basalt stringers make for a lightweight, smooth and snappy ride. Combined with MAGNE-TRACTION® along the edges, a multi-camber profile, and a setback stance - you've got a board that can tackle the entire mountain. With its blend of amazing eco-friendly technologies and newly updated shape for increased all-mountain dominance, the award-winning Story is a beautifully different kind of deck.

### MULTI-CAMBER

The pop and edge control of regular camber, with the float of reverse camber. Optimal versatility in all types of terrain.



**STIFF FLEX**

Powerful, snappy and stable. Directional flex.



**MAGNE-TRACTION®**

Extra edge contact points to give your board more edge control and stability.

**SINTERED BASE**

Fast, strong and smooth - like a good whiskey.

LENGTHS	EFFECTIVE EDGE	SIDECUT RADIUS	WAIST WIDTH	REF STANCE
156 CM	1180 MM	7600 MM	258 MM	560 MM
159 CM	1210 MM	7700 MM	262 MM	560 MM
162 CM	1240 MM	7800 MM	265 MM	560 MM
165 CM	1270 MM	7900 MM	268 MM	560 MM



**WATER-BASED INKS**  
Non-toxic, solvent-free, UV-based ink.



**RECYCLED MATERIALS**  
Recycled bases, sidewalls and edges.



**SUSTAINABLE WOOD CORES**  
Locally sourced, FSC Certified wood cores.

## CONSTRUCTION FEATURES



### MULTI-CAMBER

- camber medley, which gives you the benefits of reverse camber, while maintaining optimum pop and control
- reverse camber between your feet, and camber zones extending to the contact points for a super loose, catch-free feel



### MAGNE-TRACTION®

- extra edge contact points to give your board more edge control and stability, especially in icy conditions
- works like the serrated edge of a knife
- fixes the 'squirrely' feel that some reverse camber boards can have



### BASALT STRINGERS

- used to replace carbon fiber because of its similar characteristics ...and it's more eco-friendly!
- adds pop and stability
- dampens vibrations



### SNAPPY SAP™ BIO-RESIN

- more elastic and snappier than normal resin
- dampens vibrations
- extremely high adhesion properties to help keep your board from delaminating



### DIGI-PRINT TOPSHEET

- direct digital print, lacquer-free, matte finish topsheet





## NICHE MAELSTROM

42.8249°N, 13.2747°E

*The graphic on the Maelstrom was created by Niche's Creative Director, Ana Van Pelt, and features illustration by Zosia Olenska.*

# MAELSTROM

## FREERIDE & CARVING MACHINE

Tapered, directional, aggressive, all-mountain classic that cuts through any type of terrain with ease.

The Maelstrom is taking snowboarding back to its roots, with a few new-school twists. This tapered, directional, cambered board is meant for cruising, carving, floating through pow, and charging steeps. Comfortable all over the resorts, the Maelstrom offers the edge control of a traditional, old-school feel, by adapting modern technology like added 2X TRACTION BUMPS along the edges and a hybrid directional camber profile for smooth turn initiation and exit.

### DIRECTIONAL CAMBER, ROCKEROED NOSE

Rocker in the nose leading into traditional camber under foot. Float effortlessly through powder and lock-in on groomers.



**STIFF FLEX**

Powerful, snappy and stable. Directional flex.



**2X TRACTION BUMPS**

Extra edge contact points to give your board more edge control and stability.

**SINTERED BASE**

Fast, strong and smooth - like a good whiskey.

LENGTHS	EFFECTIVE EDGE	SIDECUT RADIUS	WAIST WIDTH	REF STANCE
148 CM	1050 MM	6800 MM	240 MM	560 MM
151 CM	1080 MM	7000 MM	244 MM	560 MM
154 CM	1160 MM	7200 MM	248 MM	560 MM
157 CM	1190 MM	7400 MM	252 MM	560 MM
160 CM	1220 MM	7600 MM	256 MM	560 MM
163 CM	1250 MM	7800 MM	260 MM	560 MM
166 CM	1280MM	8000 MM	264 MM	560 MM



**WATER-BASED INKS**  
Non-toxic, solvent-free, UV-based ink.



**RECYCLED MATERIALS**  
Recycled bases, sidewalls and edges.



**SUSTAINABLE WOOD CORES**  
Locally sourced, FSC Certified wood cores.

### CONSTRUCTION FEATURES



#### DIRECTIONAL CAMBER, ROCKER NOSE

- rocker in the nose blending to traditional camber by the back foot
- designed to float effortlessly through powder, roll through choppy areas, enter and exit turns with ease, and lock-in on groomers



#### 2X TRACTION BUMPS

- extra edge contact points to give your board more edge control and stability, especially in icy conditions
- works like the serrated edge of a knife
- fixes the 'squirrely' feel that some reverse camber boards can have



#### BASALT STRINGERS

- used to replace carbon fiber because of its similar characteristics ...and it's more eco-friendly!
- adds pop and stability
- dampens vibrations



#### SNAPPY SAP™ BIO-RESIN

- more elastic and snappier than normal resin
- dampens vibrations
- extremely high adhesion properties to help keep your board from delaminating

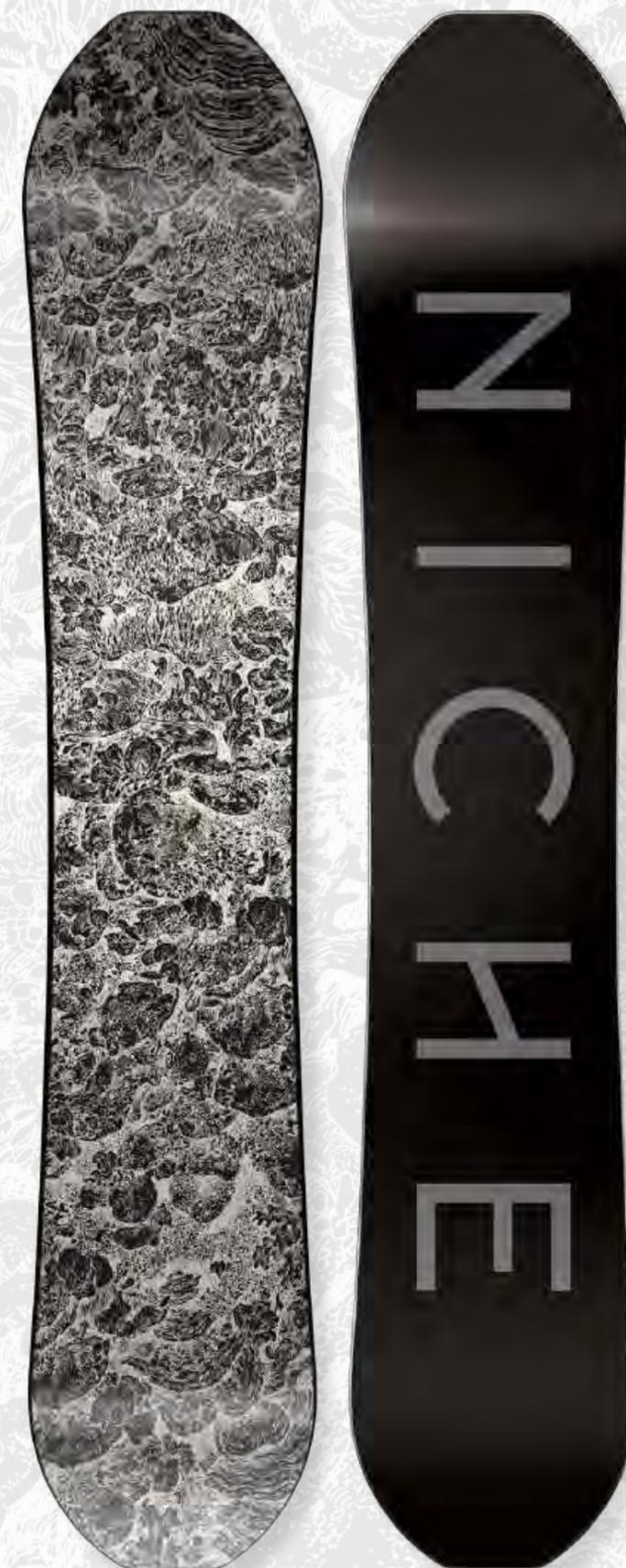


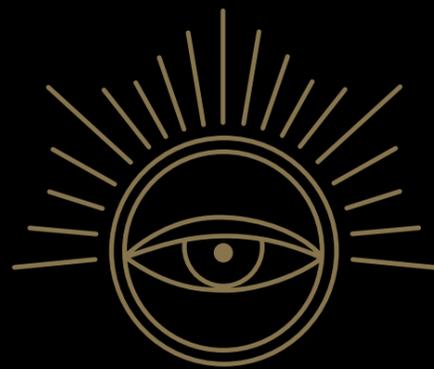
#### DIGI-PRINT TOPSHEET

- direct digital print, lacquer-free, matte finish topsheet

#### UNISEX DESIGN & SIZE RANGE

- size and flex scaling capable of accommodating the stature of riders of all genders





NICHE PYRE

41.7794°N, 71.0422°W

*The graphic on the Pyre was created by Niche's Creative Director, Ana Van Pell.*

# PYRE

## POWDER & CARVING MACHINE

Carve your heart out, float through powder with minimal effort, and have a blast ripping all over the mountain!

An incredibly fun directional shape for rippin' turns, hopping in and out of trees, and slashin' the great white. Designed to charge through choppy areas, enter turns with ease and power through the exits, while offering amazing float and maintaining your ability to lock-in on groomers. This board is an incredibly fun pow shape but one that you won't be disappointed strapping into for a rad day of resort riding. Plus, this board uses RECYCLAMINE® which means it's zero-waste and fully recyclable!

### BACK-SEAT CAMBER, ROCKEROED NOSE

Rocker in the nose leading into traditional camber by the BACK foot. Float effortlessly through powder and lock-in on groomers.



#### 7/10 STIFF FLEX

Powerful, snappy and stable. Directional flex.

#### 2X TRACTION BUMPS

Extra edge contact points to give your board more edge control and stability.

#### SINTERED BASE

Fast, strong and smooth - like a good whiskey.

LENGTHS	EFFECTIVE EDGE	SIDECUT RADIUS	WAIST WIDTH	REF STANCE
140 CM	993 MM	6700 MM	248 MM	520 MM
145 CM	1030 MM	6900 MM	257 MM	520 MM
150 CM	1068 MM	7100 MM	266 MM	560 MM
155 CM	1105 MM	7300 MM	271 MM	580 MM
160 CM	1142 MM	7500 MM	275 MM	580 MM

**WATER-BASED INKS**  
Non-toxic, solvent-free, UV-based ink.

**RECYCLED MATERIALS**  
Recycled bases, sidewalls and edges.

**SUSTAINABLE WOOD CORES**  
Locally sourced, FSC Certified wood cores.

## CONSTRUCTION FEATURES

### POWDER AND CARVING MACHINE

- excels in powder, yet also a dream for banked slaloms and carving
- mini swallowtail keeps weight at the back foot to minimize back leg burn on deep powder days



### BACK-SEAT CAMBER, ROCKER NOSE

- rocker in the nose blending to traditional camber by the back foot
- designed to float effortlessly through powder, roll through choppy areas, enter and exit turns with ease, and lock-in on groomers



### 2X TRACTION BUMPS

- extra edge contact points to give your board more edge control and stability, especially in icy conditions
- works like the serrated edge of a knife
- fixes the 'squirrely' feel that some reverse camber boards can have



### BASALT STRINGERS

- used to replace carbon fiber because of its similar characteristics ...and it's more eco-friendly!
- adds pop and stability
- dampens vibrations



### SNAPPY SAP™ BIO-RESIN

- more elastic and snappier than normal resin
- dampens vibrations
- extremely high adhesion properties to help keep your board from delaminating



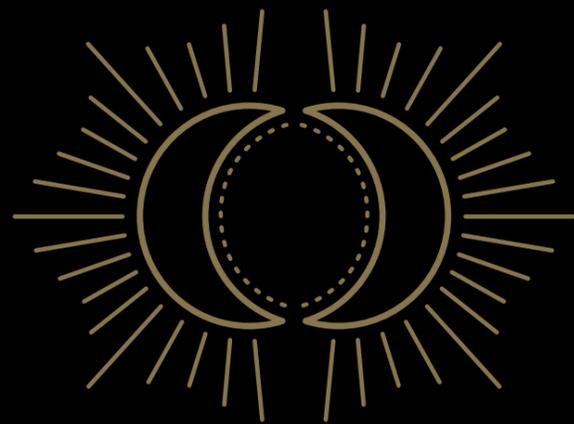
### DIGI-PRINT TOPSHEET

- direct digital print, lacquer-free, matte finish topsheet

### UNISEX DESIGN & SIZE RANGE

- size and flex scaling capable of accommodating the stature of riders of all genders





**NICHE AETHER**  
8.2740°N, 73.0496°E

*The graphic on the Aether was created by Niche's Creative Director, Ana Van Pell.*

# AETHER

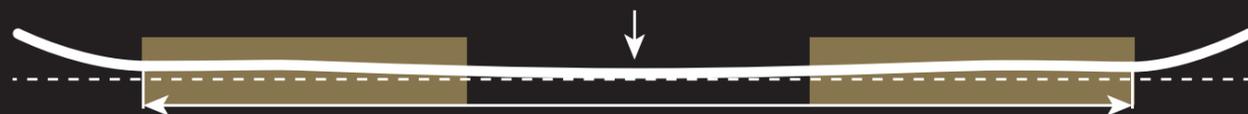
## ALL-MOUNTAIN FREESTYLE

The perfect companion for those who enjoy a freestyle approach to the entire mountain; a team favorite.

The total package. If your day consists of riding anything from powder to groomers to park laps, this is your snowboard equivalent to a swiss army knife. The MAGNE-TRACTION® will give you unparalleled control in any snow condition, and the multi-camber will give you stability on groomers, float in pow and greasy presses. Basalt stringers and a mid-stiff flex on this directional twin add a ton of pop to your ride. With a super fast sintered base, the award-winning Aether is ready to tackle the entire mountain.

### MULTI-CAMBER

The pop and edge control of regular camber, with the float of reverse camber. Optimal versatility in all types of terrain.



#### 6/10 MID-STIFF FLEX

Powerful, snappy and stable. Directional twin flex pattern.

#### MAGNE-TRACTION®

Extra edge contact points to give your board more edge control and stability.

#### SINTERED BASE

Fast, strong and smooth - like a good whiskey.

LENGTHS	EFFECTIVE EDGE	SIDECUT RADIUS	WAIST WIDTH	REF STANCE
153 CM	1160 MM	7200 MM	252 MM	560 MM
156 CM	1190 MM	7400 MM	256 MM	560 MM
159 CM	1220 MM	7600 MM	260 MM	560 MM
162 CM	1250 MM	7800 MM	264 MM	560 MM

**WATER-BASED INKS**  
Non-toxic, solvent-free, UV-based ink.

**RECYCLED MATERIALS**  
Recycled bases, sidewalls and edges.

**SUSTAINABLE WOOD CORES**  
Locally sourced, FSC Certified wood cores.

## CONSTRUCTION FEATURES

**MULTI-CAMBER**

- camber medley, which gives you the benefits of reverse camber, while maintaining optimum pop and control
- reverse camber between your feet, and camber zones extending to the contact points for a super loose, catch-free feel

**MAGNE-TRACTION®**

- extra edge contact points to give your board more edge control and stability, especially in icy conditions
- works like the serrated edge of a knife
- fixes the 'squirrely' feel that some reverse camber boards can have

**BASALT STRINGERS**

- used to replace carbon fiber because of its similar characteristics ...and it's more eco-friendly!
- adds pop and stability
- dampens vibrations

**SNAPPY SAP™ BIO-RESIN**

- more elastic and snappier than normal resin
- dampens vibrations
- extremely high adhesion properties to help keep your board from delaminating

**DIGI-PRINT TOPSHEET**

- direct digital print, lacquer-free, matte finish topsheet



fig. 1

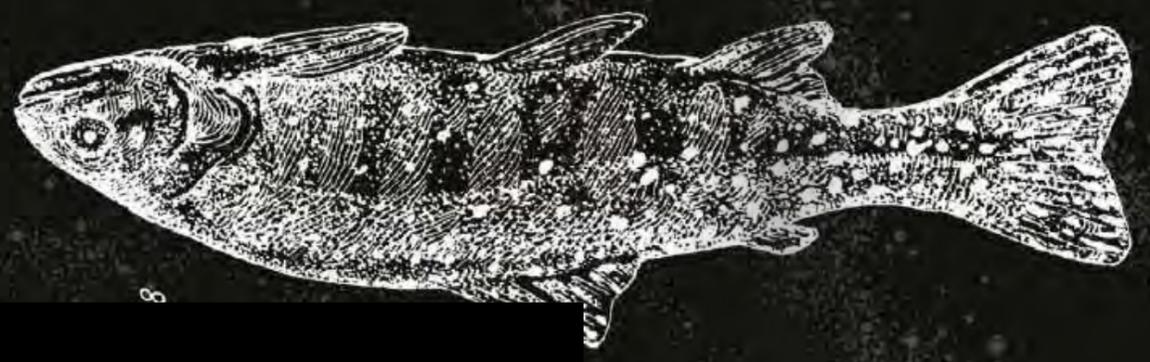
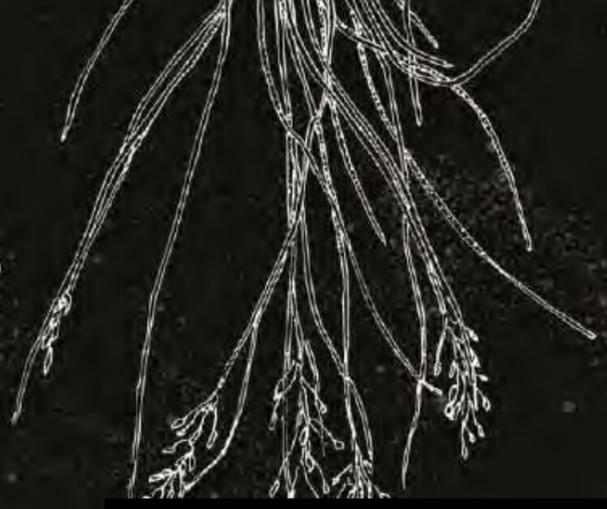


fig. 3



**NICHE CRUX**  
41.36514° N, 42.50440° E

*The graphic on the Crux was created by Niche's Creative Director, Ana Van Pelt, and features illustration by Zosia Olenska.*

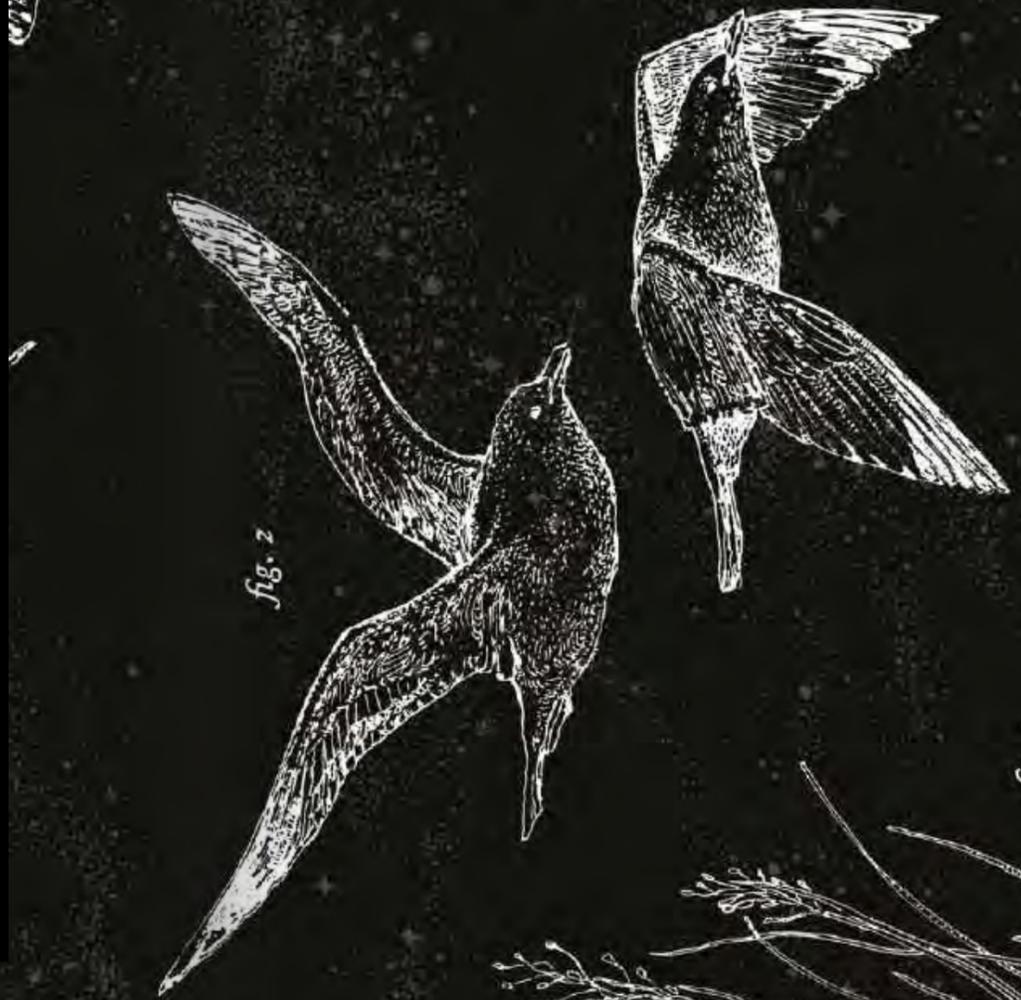


fig. 2



fig. 4



fig. 1

fig. 3



fig.



# CRUX

## VERSATILE ALL-MTN FREESTYLE

Get carve-y and turn the entire mountain into your own personal playground. Insane amounts of pop and a stellar set of landing gear.

The Crux is an awesome all-mountain twin and your new secret weapon. With a directional twin shape, centered stance and medium flex, it will take your freestyle skills to the next level. The camber dominant profile gives you more pop than you'll know what to do with, basalt stringers ensure your ride will be stable, smooth, and crazy lightweight. If you're looking for a snappy, cambered twin companion that can go anywhere from the park to the rest of the mountain, the Crux is the best of all worlds.

### CAMBER DOMINANT HYBRID

Traditional camber with a flatter mid-section. Provides more stability, tons of pop, and responsive edge control.



#### 5/10 MEDIUM FLEX

Supple yet snappy. True twin flex for presses and pop.

#### 2X TRACTION BUMPS

Extra edge contact points to give your board more edge control and stability.

#### SINTERED BASE

Fast, strong and smooth - like a good whiskey.

LENGTHS	EFFECTIVE EDGE	SIDECUT RADIUS	WAIST WIDTH	REF STANCE
150 CM	1144 MM	7400 MM	250 MM	560 MM
153 CM	1174 MM	7550 MM	252 MM	560 MM
156 CM	1204 MM	7700 MM	254 MM	560 MM
159 CM	1230 MM	7800 MM	256 MM	560 MM

**WATER-BASED INKS**  
Non-toxic, solvent-free, UV-based ink.

**RECYCLED MATERIALS**  
Recycled bases, sidewalls and edges.

**SUSTAINABLE WOOD CORES**  
Locally sourced, FSC Certified wood cores.

## CONSTRUCTION FEATURES

**CAMBER DOMINANT HYBRID**

- a modern update on the original classic
- provides more stability, tons of pop, responsive edge control and will let you ride away without washing out

**2X TRACTION BUMPS**

- extra edge contact points to give your board more edge control and stability, especially in icy conditions
- works like the serrated edge of a knife
- fixes the 'squirrely' feel that some reverse camber boards can have

**BASALT STRINGERS**

- used to replace carbon fiber because of its similar characteristics ...and it's more eco-friendly!
- adds pop and stability
- dampens vibrations

**SNAPPY SAP™ BIO-RESIN**

- more elastic and snappier than normal resin
- dampens vibrations
- extremely high adhesion properties to help keep your board from delaminating

**DIGI-PRINT TOPSHEET**

- direct digital print, lacquer-free, matte finish topsheet





NICHE WRAITH

16.1197°N, 108.2867°E

*The graphic on the Wraith was created by Niche's Creative Director, Ana Van Pell.*

# WRAITH

## PARK PROGRESSION & FREERIDING

Park deck that floats well in powder and is super stable everywhere else. Great for park riders who also ride the rest of the mountain.

The Wraith is the perfect nearly-flat camber twin, with the pop and stability needed to hit jumps, rails, and anything else the mountain might throw at you. The sustainable wood core with basalt stringers provide plenty of pop and stability, while the flat camber and soft flex are perfect for pressing rails and give you amazing float in powder. With a centered stance on this true twin shape, you'll be hard-pressed to find another 'jib board' as versatile as this.

### LOW-RISE CAMBER

Floats better in powder compared to traditional camber, while maintaining pop. A loose, playful feel underfoot with maintained stability and edge control.



#### 4/10 SOFT FLEX

Welcome to fun flexing and perfect presses.

#### 2X TRACTION BUMPS

Extra edge contact points to give your board more edge control and stability.

#### SINTERED BASE

Fast, strong and smooth - like a good whiskey.

LENGTHS	EFFECTIVE EDGE	SIDECUT RADIUS	WAIST WIDTH	REF STANCE
145 CM	1104 MM	7350 MM	246 MM	560 MM
149 CM	1144 MM	7500 MM	250 MM	560 MM
152 CM	1174 MM	7650 MM	253 MM	560 MM
155 CM	1204 MM	7800 MM	257 MM	560 MM
158 CM	1234 MM	7950 MM	260 MM	560 MM

**WATER-BASED INKS**  
Non-toxic, solvent-free, UV-based ink.

**RECYCLED MATERIALS**  
Recycled bases, sidewalls and edges.

**SUSTAINABLE WOOD CORES**  
Locally sourced, FSC Certified wood cores.

## CONSTRUCTION FEATURES

- LOW-RISE CAMBER**
  - perfect medium between reverse and traditional camber
  - allows you to float better in pow compared to traditional camber, while still having a loose, playful feel with maintained edge control
- 2X TRACTION BUMPS**
  - extra edge contact points to give your board more edge control and stability, especially in icy conditions
  - works like the serrated edge of a knife
  - fixes the 'squirrely' feel that some reverse camber boards can have
- BASALT STRINGERS**
  - used to replace carbon fiber because of its similar characteristics ...and it's more eco-friendly!
  - adds pop and stability
  - dampens vibrations
- SNAPPY SAP™ BIO-RESIN**
  - more elastic and snappier than normal resin
  - dampens vibrations
  - extremely high adhesion properties to help keep your board from delaminating
- DIGI-PRINT TOPSHEET**
  - direct digital print, lacquer-free, matte finish topsheet





**NICHE SONNET**  
45.5568° N, 1.0049° E

*The graphic on the Sonnet was created by Niche's Creative Director, Ana Van Pell, and features illustration by Zosia Olenska.*

# SONNET

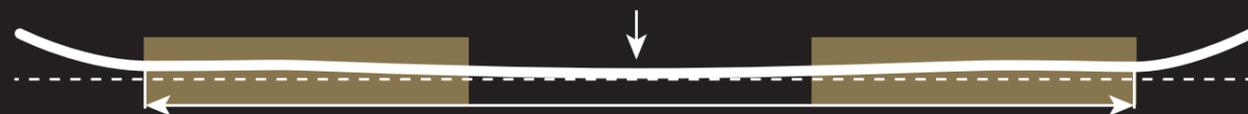
## ALL-MOUNTAIN DOMINANCE

A directional, aggressive, all-mountain slayer that cuts through any type of terrain with ease.

If you're the kind of girl that likes to charge hard and explore all types of terrain, from surfy pow days to just cruising, the Sonnet is your kind of board. This directional deck has got it all. MAGNE-TRACTION® and multi-camber give you unparalleled grip and control on this ultra lightweight and snappy ride - especially on icy days. The mid-stiff flex adds tons of stability with an incredibly supple feel underfoot, making it the ultimate all-mountain board. For those that want to go anywhere and everywhere without restraint, this one's for you.

### MULTI-CAMBER

The pop and edge control of regular camber, with the float of reverse camber. Optimal versatility in all types of terrain.



#### 7/10 MID-STIFF FLEX

Powerful, snappy and stable. Directional twin flex pattern.

#### MAGNE-TRACTION®

Extra edge contact points to give your board more edge control and stability.

#### SINTERED BASE

Fast, strong and smooth - like a good whiskey.

LENGTHS	EFFECTIVE EDGE	SIDECUT RADIUS	WAIST WIDTH	REF STANCE
143 CM	1100 MM	6500 MM	236 MM	520 MM
147 CM	1140 MM	6800 MM	241 MM	520 MM
151 CM	1180 MM	7100 MM	245 MM	540 MM
154 CM	1210 MM	7400 MM	249 MM	540 MM

**WATER-BASED INKS**  
Non-toxic, solvent-free, UV-based ink.

**RECYCLED MATERIALS**  
Recycled bases, sidewalls and edges.

**SUSTAINABLE WOOD CORES**  
Locally sourced, FSC Certified wood cores.

## CONSTRUCTION FEATURES

### PERFECT ALL-MTN BOARD

- directional board that floats incredibly well in powder
- an ultra-versatile, aggressive ride



### MULTI-CAMBER

- camber medley, which gives you the benefits of reverse camber, while maintaining optimum pop and control
- reverse camber between your feet, and camber zones extending to the contact points for a super loose, catch-free feel



### MAGNE-TRACTION®

- extra edge contact points to give your board more edge control and stability, especially in icy conditions
- works like the serrated edge of a knife
- fixes the 'squirrely' feel that some reverse camber boards can have



### BASALT STRINGERS

- used to replace carbon fiber because of its similar characteristics ...and it's more eco-friendly!
- adds pop and stability
- dampens vibrations



### SNAPPY SAP™ BIO-RESIN

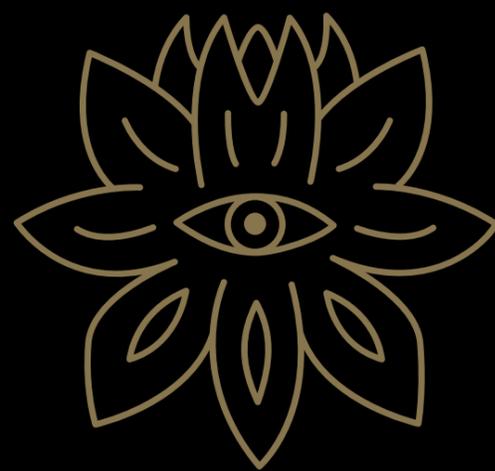
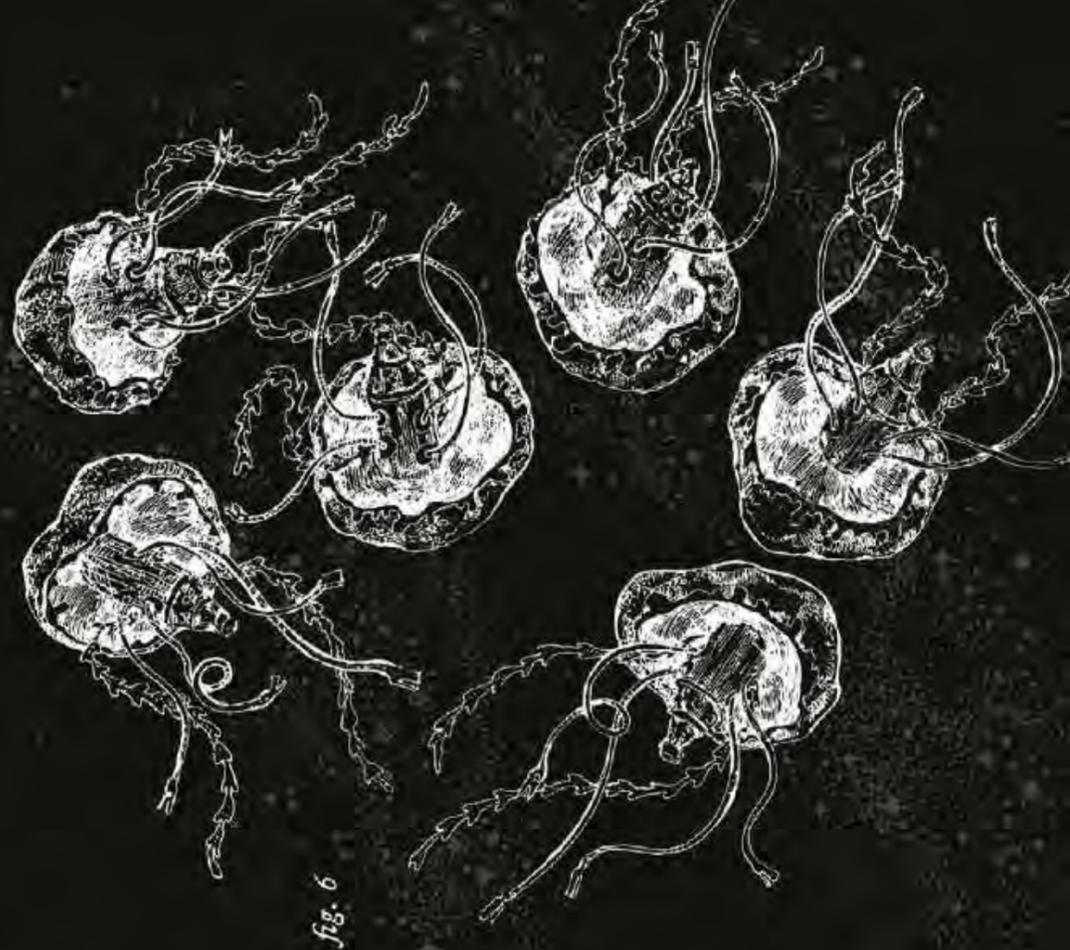
- more elastic and snappier than normal resin
- dampens vibrations
- extremely high adhesion properties to help keep your board from delaminating



### DIGI-PRINT TOPSHEET

- direct digital print, lacquer-free, matte finish topsheet





# NICHE NIGHTSHADE

46.7757° N, 23.5210° E

*The graphic on the Nightshade was created by Niche's Creative Director, Ana Van Pelt, and features illustration by Zosia Olenska.*



# NIGHT SHADE

## VERSATILE ALL-MTN FREESTYLE

Get carve-y and turn the entire mountain into your own personal playground. Tons of pop in a stable, smooth and lightweight ride.

The Nightshade is an awesome all-mountain twin and your new secret weapon. With a true twin shape, centered stance and medium flex, it will take your freestyle skills to the next level. The camber dominant profile gives you more pop than you'll know what to do with, basalt stringers ensure your ride will be stable, smooth, and crazy lightweight. If you're looking for a snappy, cambered twin companion that can go anywhere from the park to the rest of the mountain, the Nightshade is the best of all worlds.

### CAMBER DOMINANT HYBRID

Traditional camber with a flatter mid-section. Provides more stability, tons of pop, and responsive edge control.



#### 5/10 MEDIUM FLEX

Supple yet snappy. True twin flex for presses and pop.

#### 2X TRACTION BUMPS

Extra edge contact points to give your board more edge control and stability.

#### SINTERED BASE

Fast, strong and smooth - like a good whiskey.

LENGTHS	EFFECTIVE EDGE	SIDECUT RADIUS	WAIST WIDTH	REF STANCE
141 CM	1060 MM	6800 MM	240 MM	520 MM
145 CM	1100 MM	7000 MM	242 MM	520 MM
149 CM	1144 MM	7200 MM	244 MM	560 MM
153 CM	1174 MM	7400 MM	246 MM	560 MM

**WATER-BASED INKS**  
Non-toxic, solvent-free, UV-based ink.

**RECYCLED MATERIALS**  
Recycled bases, sidewalls and edges.

**SUSTAINABLE WOOD CORES**  
Locally sourced, FSC Certified wood cores.

### CONSTRUCTION FEATURES

**CAMBER DOMINANT HYBRID**

- a modern update on the original classic
- provides more stability, tons of pop, responsive edge control and will let you ride away without washing out

**2X TRACTION BUMPS**

- extra edge contact points to give your board more edge control and stability, especially in icy conditions
- works like the serrated edge of a knife
- fixes the 'squirrely' feel that some reverse camber boards can have

**BASALT STRINGERS**

- used to replace carbon fiber because of its similar characteristics ...and it's more eco-friendly!
- adds pop and stability
- dampens vibrations

**SNAPPY SAP™ BIO-RESIN**

- more elastic and snappier than normal resin
- dampens vibrations
- extremely high adhesion properties to help keep your board from delaminating

**DIGI-PRINT TOPSHEET**

- direct digital print, lacquer-free, matte finish topsheet





**NICHE MINX**  
43.5282° S, 146.9974° E

*The graphic on the Minx was created by Niche's Creative Director, Ana Van Pelt.*

# MINX

## PARK PROGRESSION & FREERIDING

Predictable, stable and fun freestyle board for any level rider. Great for park riders who also ride the rest of the mountain.

The Minx is the perfect companion for all-day park sessions, fluffy powder days, and everything inbetween. It floats well in powder, is soft enough to press, yet stable enough to hit jumps, and really... any other terrain you'd like to enjoy. The Minx is an extremely lightweight true twin with a centered stance. The basalt stringers within the sustainale wood core make the board super poppy and also add vibration dampening, ensuring a smooth ride. Plus, the flat camber makes it virtually impossible for you to catch your edge!

### FLAT TO EARLY RISE CAMBER

Floats better in powder compared to traditional camber, while still having a loose, playful feel with maintained edge control.



#### 4/10 SOFT FLEX

Welcome to fun flexing and perfect presses.

#### 2X TRACTION BUMPS

Extra edge contact points to give your board more edge control and stability.

#### SINTERED BASE

Fast, strong and smooth - like a good whiskey.

LENGTHS	EFFECTIVE EDGE	SIDECUT RADIUS	WAIST WIDTH	REF STANCE
140 CM	1070 MM	6800 MM	238 MM	520 MM
143 CM	1100 MM	6950 MM	240 MM	520MM
146 CM	1120 MM	7250 MM	243 MM	540MM
149 CM	1134 MM	7400 MM	245 MM	540MM
152 CM	1144 MM	7600 MM	248 MM	540MM

**WATER-BASED INKS**  
Non-toxic, solvent-free, UV-based ink.

**RECYCLED MATERIALS**  
Recycled bases, sidewalls and edges.

**SUSTAINABLE WOOD CORES**  
Locally sourced, FSC Certified wood cores.

## CONSTRUCTION FEATURES

### PERFECT PARK & FREERIDE

- even flex profile for pressing, yet stable enough to hit jumps
- shape, sidecut, and decreased swing weight make spins effortless
- great for girls looking to progress in park, yet also great for girls just getting started because of its soft flex and predictable nature

### FLAT CAMBER

- perfect medium between reverse and traditional camber
- allows you to float better in pow compared to traditional camber, while still having a loose, playful feel with maintained edge control

### 2X TRACTION BUMPS

- extra edge contact points to give your board more edge control and stability, especially in icy conditions
- works like the serrated edge of a knife
- fixes the 'squirrely' feel that some reverse camber boards can have

### BASALT STRINGERS

- used to replace carbon fiber because of its similar characteristics ...and it's more eco-friendly!
- adds pop and stability
- dampens vibrations

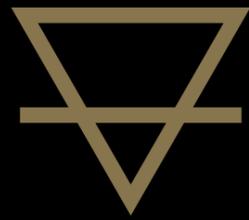
### SNAPPY SAP™ BIO-RESIN

- more elastic and snappier than normal resin
- dampens vibrations
- extremely high adhesion properties to help keep your board from delaminating

### DIGI-PRINT TOPSHEET

- direct digital print, lacquer-free, matte finish topsheet





# NICHE FATHOM

*The graphic on the Fathom was illustrated by Zosia Olenska.*



# FATHOM

## ZERO-WASTE SPLITBOARD

A classic all-mountain shape for any conditions and every rider; the only zero-waste splitboard on Earth!

Go Catch the alpenglow - the Fathom is not bound by resort operating hours. This tapered, directional, cambered board with early rise is meant for cruising, carving, floating through pow, charging steeps, chasing freshies, making memories and leaving no trace. Responsibly sourced, constructed with modern, eco-friendly materials and a zero-waste manufacturing process make the Fathom a new standard for all splitboarders.

### DIRECTIONAL CAMBER, ROCKERED NOSE

Rocker in the nose leading into traditional camber under foot. Float effortlessly through powder and lock-in on groomers.



**STIFF FLEX**

Powerful, snappy and stable. Directional flex.



**2X TRACTION BUMPS**

Extra edge contact points to give your board more edge control and stability.

**SINTERED BASE**

Fast, strong and smooth - like a good whiskey.

LENGTHS	EFFECTIVE EDGE	SIDECUT RADIUS	WAIST WIDTH	REF STANCE
144 CM	1020 MM	6800 MM	242 MM	520 MM
147 CM	1050 MM	7000 MM	245 MM	540 MM
151 CM	1090 MM	7300 MM	250 MM	540 MM
154 CM	1120 MM	7500 MM	254 MM	560 MM
157 CM	1150 MM	7700 MM	256 MM	560 MM
161 CM	1190 MM	7900 MM	258 MM	560 MM



**WATER-BASED INKS**  
Non-toxic, solvent-free, UV-based ink.



**RECYCLED MATERIALS**  
Recycled bases, sidewalls and edges.



**SUSTAINABLE WOOD CORES**  
Locally sourced, FSC Certified wood cores.

## CONSTRUCTION FEATURES

### UNION HARDWARE

- clips and hardware are buried, leaving the base clean and flush



### DIRECTIONAL CAMBER, ROCKER NOSE

- rocker in the nose blending to traditional camber by the back foot
- designed to float effortlessly through powder, roll through choppy areas, enter and exit turns with ease, and lock-in on groomers



### BASALT STRINGERS

- used to replace carbon fiber because of its similar characteristics ...and it's more eco-friendly!
- adds pop and stability
- dampens vibrations



### SNAPPY SAP™ BIO-RESIN

- more elastic and snappier than normal resin
- dampens vibrations
- extremely high adhesion properties to help keep your board from delaminating



### DIGI-PRINT TOPSHEET

- direct digital print, lacquer-free, matte finish topsheet

### UNISEX DESIGN & SIZE RANGE

- size and flex scaling capable of accommodating the stature of riders of all genders



# LINE OVERVIEW



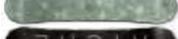
	LENGTH	EFFECTIVE EDGE	SIDECUT RADIUS	WAIST WIDTH	TIP LENGTH	TAIL LENGTH	TIP WIDTH	TAIL WIDTH	STANCE WIDTH	SETBACK	CAMBER
<b>STORY</b>  	156 cm	1180 mm	7600 mm	258 mm	220	210	301	296	56 cm	20 mm	2/-5
	159 cm	1210 mm	7700 mm	262 mm	220	210	307	301	56 cm	20 mm	2/-5
	162 cm	1240 mm	7800 mm	265 mm	220	210	311	306	56 cm	20 mm	2/-5
	165 cm	1270 mm	7900 mm	268 mm	220	210	315	310	56 cm	20 mm	2/-5
<b>MAELSTROM</b>   	148 cm	1050 mm	6800 mm	240 mm	230	200	288	277	54 cm	20 mm	5
	151 cm	1080 mm	7000 mm	244 mm	230	200	293	282	54 cm	20 mm	5
	154 cm	1160 mm	7200 mm	248 mm	230	200	298	287	56 cm	20 mm	5
	157 cm	1190 mm	7400 mm	252 mm	230	200	304	292	56 cm	20 mm	5
	160 cm	1220 mm	7600 mm	256 mm	230	200	309	297	56 cm	20 mm	5
	163 cm	1250 mm	7800 mm	260 mm	230	200	314	302	56 cm	20 mm	5
	166 cm	1280 mm	8000 mm	264 mm	230	200	319	308	56 cm	20 mm	5
<b>PYRE</b>  	140 cm	993 mm	6700 mm	248 mm	295	165	294	279	52 cm	15 mm	4
	145 cm	1030 mm	6900 mm	257 mm	300	170	304	289	52 cm	15 mm	4
	150 cm	1068 mm	7100 mm	266 mm	305	175	314	299	58 cm	15 mm	4
	155 cm	1105 mm	7300 mm	271 mm	310	180	321	306	58 cm	15 mm	4
	160 cm	1142 mm	7500 mm	275 mm	315	185	326	311	58 cm	15 mm	4
<b>AETHER</b>  	153 cm	1160 mm	7200 mm	252 mm	200	200	295	295	56 cm	00 mm	2/-5
	156 cm	1190 mm	7400 mm	256 mm	200	200	300	300	56 cm	00 mm	2/-5
	159 cm	1220 mm	7600 mm	260 mm	200	200	305	305	56 cm	00 mm	2/-5
	162 cm	1250 mm	7800 mm	264 mm	200	200	310	310	56 cm	00 mm	2/-5
<b>CRUX</b>  	150 cm	1144 mm	7400 mm	250 mm	203	193	293	293	56 cm	00 mm	7
	153 cm	1174 mm	7550 mm	252 mm	203	193	296	296	56 cm	00 mm	7
	156 cm	1204 mm	7700 mm	254 mm	203	193	299	299	56 cm	00 mm	7
	159 cm	1230 mm	7800 mm	256 mm	205	195	303	303	56 cm	00 mm	7
<b>WRAITH</b>  	145 cm	1104 mm	7350 mm	246 mm	193	193	286	286	56 cm	00 mm	3
	149 cm	1144 mm	7500 mm	250 mm	193	193	291	291	56 cm	00 mm	3
	152 cm	1174 mm	7650 mm	253 mm	193	193	295	295	56 cm	00 mm	3
	155 cm	1204 mm	7800 mm	257 mm	193	193	301	301	56 cm	00 mm	3
	158 cm	1234 mm	7950 mm	260 mm	193	193	306	306	56 cm	00 mm	3
<b>SONNET</b>  	143 cm	1100 mm	6500 mm	236 mm	200	190	274	274	52 cm	20 mm	2/-5
	147 cm	1140 mm	6800 mm	241 mm	200	190	280	280	52 cm	20 mm	2/-5
	151 cm	1180 mm	7100 mm	245 mm	200	190	287	287	54 cm	20 mm	2/-5
	154 cm	1210 mm	7400 mm	249 mm	200	190	293	293	54 cm	20 mm	2/-5
<b>NIGHTSHADE</b>  	141 cm	1060 mm	6800 mm	240 mm	200	190	284	284	52 cm	00 mm	7
	145 cm	1100 mm	7000 mm	242 mm	200	190	288	288	52 cm	00 mm	7
	149 cm	1144 mm	7200 mm	244 mm	203	193	293	293	56 cm	00 mm	7
	153 cm	1174 mm	7400 mm	246 mm	203	193	296	296	56 cm	00 mm	7
<b>MINX</b>  	140 cm	1070 mm	6800 mm	238 mm	185	185	278	278	52 cm	00 mm	0.0
	143 cm	1100 mm	6950 mm	240 mm	185	185	282	282	52 cm	00 mm	0.0
	146 cm	1120 mm	7250 mm	243 mm	190	190	285	285	54 cm	00 mm	0.0
	149 cm	1134 mm	7400 mm	245 mm	193	193	288	288	54 cm	00 mm	0.0
	152 cm	1144 mm	7600 mm	248 mm	193	193	292	292	54 cm	00 mm	0.0
<b>FATHOM</b>  	144 cm	1020 mm	6800 mm	242 mm	230	190	288	277	52 cm	15 mm	5
	147 cm	1050 mm	7000 mm	245 mm	230	190	292	281	54 cm	15 mm	5
	151 cm	1090 mm	7300 mm	250 mm	230	190	298	287	54 cm	15 mm	5
	154 cm	1120 mm	7500 mm	254 mm	230	190	303	292	56 cm	15 mm	5
	157 cm	1150 mm	7700 mm	256 mm	230	190	306	295	56 cm	15 mm	5
	161 cm	1190 mm	7900 mm	258 mm	230	190	310	299	56 cm	15 mm	5

fig. 1



fig. 8



fig. 3



fig. 6

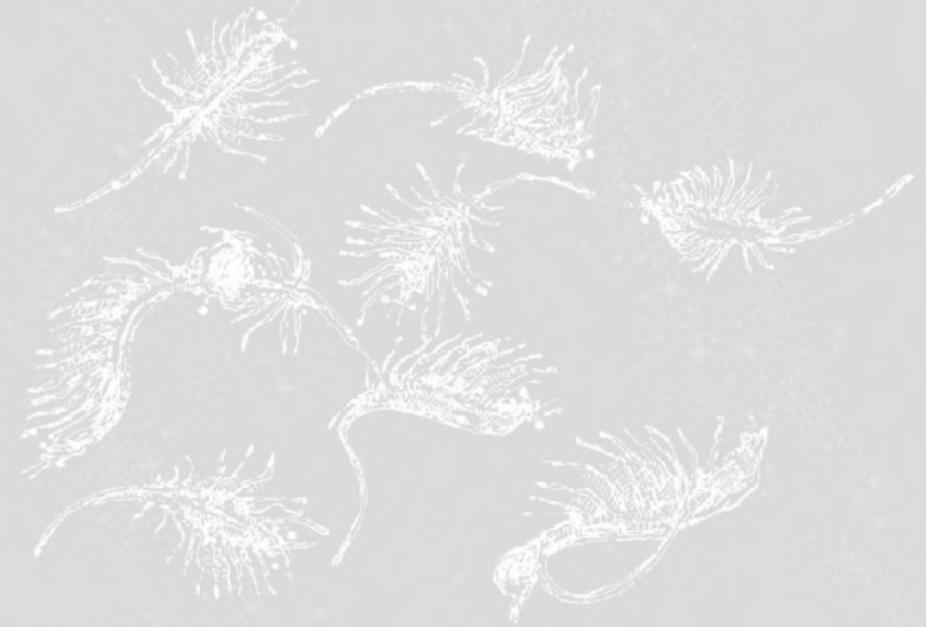


fig. 2



fig. 4



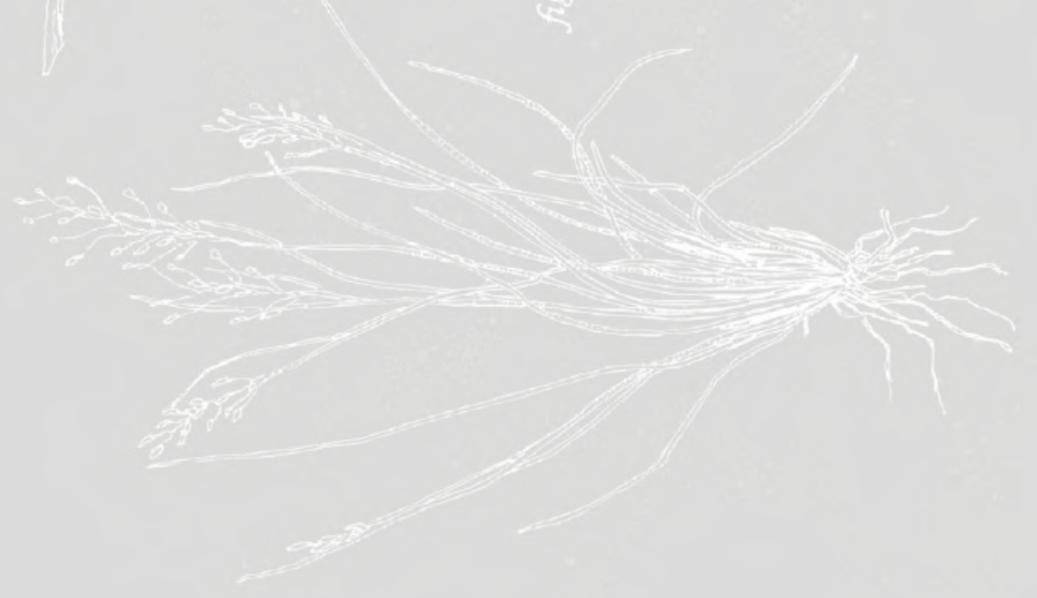
fig. 3



fig. 9



fig. 1





ECO-FRIENDLY  
\*NICHE  
SNOWBOARDS



© 2022 NICHE SNOWBOARDS

SALT LAKE CITY / UTAH / U.S.A.

INFO@NICHE SNOWBOARDS.COM // WWW.NICHESNOWBOARDS.COM